ESTTA Tracking number:

ESTTA690227 08/18/2015

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Match.com L.L.C.		
Entity	Limited Liability Company	Citizenship	Delaware
Address	P.O. Box 25458 Dallas, TX 75225 UNITED STATES		

Attorney informa-	William Merone
tion	Kenyon & Kenyon LLP
	1500 K Street, N.W.; Suite 700
	Washington, DC 20005
	UNITED STATES
	tmdocketdc@kenyon.com, wmerone@kenyon.com Phone:202-220-4200

Applicant Information

Application No	86533115	Publication date	07/21/2015
Opposition Filing Date	08/18/2015	Opposition Peri- od Ends	08/20/2015
Applicant	The Active Match, LLC PO Box 2964 1100 Kings Rd Jacksonville, FL 32203 UNITED STATES		

Goods/Services Affected by Opposition

Class 045. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Internet-based social networking services; Internet based social networking, introduction, and dating services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4666847	Application Date	05/20/2014
Registration Date	01/06/2015	Foreign Priority Date	NONE
Word Mark	MATCH		

Design Mark	match
Description of Mark	The mark consists of the word "match" in lowercase letters with a heart above it and to the right.
Goods/Services	Class 009. First use: First Use: 2014/04/23 First Use In Commerce: 2014/04/23
	Computer application software for use with mobile devices, namely, software forthe purpose of accessing online dating services

U.S. Application No.	86286890	Application Date	05/20/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MATCH		
Design Mark	ma	tc	
Description of Mark	The mark consists of the word and to the right.	d "match" in lowercas	e letters with a heart above it
Goods/Services	Class 045. First use: First Use	e: 2015/03/17 First U	se In Commerce: 2015/03/17
	Dating services; Internet base vices	ed social networking,	introduction, and dating ser-

U.S. Registration No.	4582447	Application Date	01/12/2011
Registration Date	08/12/2014	Foreign Priority Date	NONE
Word Mark	MATCH.COM	•	
Design Mark	MATO	CH.C	OM
Description of Mark	NONE		
Goods/Services			se In Commerce: 1995/03/10 introduction, and dating ser-

U.S. Registration No. Registration Date 08, Word Mark MA Design Mark Description of Mark Goods/Services Clacon of, U.S. Registration No. Registration Date 10,		Application Date Foreign Priority Date	05/08/1995 NONE se In Commerce: 1995/03/10 regarding, and in the nature 11/04/2005 NONE
No. Registration Date 08, Word Mark MA Design Mark Description of Mark Goods/Services Clacolof, U.S. Registration No. Registration Date 10, Word Mark MA	ATCH.COM ONE ass 042. First use: First Use mputer services, namely, pron-line dating and introductors and introductors are services.	Foreign Priority Date e: 1995/03/10 First U roviding information retion services Application Date Foreign Priority Date	NONE se In Commerce: 1995/03/10 regarding, and in the nature 11/04/2005
Word Mark Design Mark Description of Mark Goods/Services U.S. Registration No. Registration Date Word Mark MA	ATCH.COM ONE ass 042. First use: First Use mputer services, namely, pron-line dating and introduce 18254	Date e: 1995/03/10 First U roviding information into services Application Date Foreign Priority Date	se In Commerce: 1995/03/10 regarding, and in the nature
Design Mark Description of Mark Goods/Services Clacon of, U.S. Registration No. Registration Date Word Mark MA	DNE ass 042. First use: First Use mputer services, namely, pr on-line dating and introduce 18254 /14/2008	Application Date Foreign Priority Date	regarding, and in the nature
Description of Mark Goods/Services Clacon of, U.S. Registration No. Registration Date Word Mark MA	ass 042. First use: First Use mputer services, namely, pron-line dating and introduce 18254	Application Date Foreign Priority Date	regarding, and in the nature
Mark Goods/Services Clacology of, U.S. Registration No. Registration Date Word Mark MA	ass 042. First use: First Use mputer services, namely, pron-line dating and introduce 18254	Application Date Foreign Priority Date	regarding, and in the nature
U.S. Registration No. Registration Date 10, Word Mark MA	mputer services, namely, pron-line dating and introduce 18254	Application Date Foreign Priority Date	regarding, and in the nature
No. Registration Date 10, Word Mark MA	/14/2008	Foreign Priority Date	
Word Mark MA		Date	NONE
	ATCH.COM MAKE LOVE H	IAPPEN	
Design Mark			
•	ONE	tch.CC	
Mark			
Co	Class 045. First use: First Use: 2008/08/08 First Use In Commerce: 2008/08/08 Computer services, namely, providing information in the nature of on-line dating and on-line introduction services		
U.S. Application 86:	215941	Application Date	03/10/2014
Registration Date NC	DNE	Foreign Priority Date	NONE
Word Mark MA	ATCH.COM EVENTS		
Design Mark	ИАТСН.С	COM EV	VENTS
	ONE		

Mark	
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0
	Organizing social entertainment events
	Class 045. First use: First Use: 0 First Use In Commerce: 0
	Social introduction services; dating agency services; computer dating services; provision of dating agency services viathe internet; providing information regarding on-line dating and introduction services

U.S. Registration No.	3299484	Application Date	10/28/2005
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	MATCHWORDS		
Design Mark	MATC	HWO	RDS
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use	e: 2005/11/17 First U	se In Commerce: 2005/11/17
	Computer services, namely, pof, on-line dating, search and		

Attachments	86286888#TMSN.png(bytes) 86286890#TMSN.png(bytes) 85215707#TMSN.png(bytes) 78747429#TMSN.png(bytes) 86215941#TMSN.png(bytes) 78742647#TMSN.png(bytes)
	Notice of Opposition MY ACTIVEMATCH.pdf(64683 bytes)
	Notice of Opposition Exhibit A.pdf(619891 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/William M. Merone/
Name	William M. Merone
Date	08/18/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application:

Serial No. : 86533115

Applicant : The Active Match, LLC

Filed : Feb. 12, 2015

Mark : MY ACTIVEMATCH & Design

Published for Opposition on July 21, 2015

MATCH.COM, L.L.C.	
Opposer,	
v.	Opposition No.
THE ACTIVE MATCH, LLC	
Applicant.	

UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

NOTICE OF OPPOSITION

Opposer, Match.com, L.L.C. ("Match.com"), a limited liability company existing under the laws of the state of Delaware and having an address of P.O. Box 25458, Dallas, Texas 75225, believing it will be damaged by registration of **MY ACTIVEMATCH & Design** as a trademark in International Class 45 for "Internet-based social networking services; Internet based social networking, introduction, and dating services" as shown in Serial No. 86533115, hereby opposes same.

As grounds for opposition, Match.com alleges as follows:

- Applicant, The Active Match, LLC, seeks registration of MY ACTIVEMATCH
 & Design as a trademark in International Class 45 for "Internet-based social networking services; Internet based social networking, introduction, and dating services" ("the Subject Services").
- 2. Applicant filed Application Serial No. 86533115 on February 12, 2015, claiming a *bona fide* intent to use the mark in commerce for the Subject Services.
- 3. Match.com is the owner of a family of "MATCH" trademarks relating to online dating and/or related services (collectively the "MATCH Marks"), including the following registered marks or pending applications:

(1) **MATCH & Design**

U.S. Reg. No. 4666847 for "Computer application software for use with mobile devices, namely, software for the purpose of accessing online dating services" (Int'l. Cl. 09)

Date of Registration: January 6, 2015 Application Date: May 20, 2014 Use in Commerce: April 23, 2014



(2) MATCH & Design

U.S. Serial No. 86286890 for "Dating services; Internet based social networking, introduction, and dating services" (Int'l. Cl. 45)

Application Date: May 20, 2014 Use in Commerce: March 17, 2015

(Application Allowed)



(3) MATCH.COM

U.S. Reg. No. 4582447 for "Dating services, internet based social networking, introduction and dating services" (Int'l. Cl. 45)

Date of Registration: August 12, 2014 Application Date: January 12, 2011 Use in Commerce: March 10, 1995

(4) MATCH.COM

U.S. Reg. No. 2088545 for "Computer services, namely, providing information regarding, and in the nature of, on-line dating and introduction services" (Int'l. Cl. 42)

Date of Registration: August 19, 1997 Application Date: May 8, 1995 Use in Commerce: March 10, 1995

(Incontestable Registration)

(5) MATCH.COM MAKE LOVE HAPPEN & Design

U.S. Reg. No. 3518254 for "Computer services, namely, providing information in the nature of on-line dating and introduction services" (Int'l. Cl. 45)

Date of Registration: October 14, 2008 Application Date: November 4, 2005 Use in Commerce: August 8, 2008



(6) MATCH.COM EVENTS

U.S. Serial No. 86215941for "Organizing social entertainment events" (Int'l. Cl. 41) and "Social introduction services; dating agency services; computer dating services; provision of dating agency services via the internet; providing information regarding on-line dating and introduction services" (Int'l. Cl. 45)

Application Date: March 10, 2014 (Application Allowed)

3

(7) **MATCHWORDS**

U.S. Reg. No. 3299484 for "Computer services, namely, providing information regarding, and in the nature of, on-line dating, search and introduction services" (Int'l. Cl. 45)

Date of Registration: September 25, 2007 Application Date: October 28, 2005 Use in Commerce: November 17, 2005

(Incontestable Registration)

(Printouts showing the above are attached as Exhibit A).

The MATCH Marks also include common law "MATCH" trademarks Match.com has used over the years, including MATCHMOBILE and MY MATCH.

- 4. Match.com, its licensees, and/or its predecessors-in-interest, have used the MATCH Marks in interstate commerce in connection with online dating and social interaction and/or related services since at least as early as March 1995, well before the date of first use claimed in Application Serial No. 86533115.
- 5. Match.com, its licensees, and/or its predecessors-in-interest, have invested significant resources advertising and promoting goods and services sold under the MATCH Marks, and has used the marks in connection with the millions of dollars worth of goods and services. As such, consumers and others view the MATCH Marks as a famous family of marks, and regard Match.com as the origin of goods or services sold under the "MATCH" designation, especially in the field of online dating. The MATCH Marks acquired distinctiveness, fame, and renown among consumers and the public well before Applicant's filing date.

- 6. Upon information and belief, Applicant will offer the Subject Services under the MY ACTIVEMATCH & Design mark to a variety of customers, many of whom are likely to be familiar with, or actual purchasers or users of, services offered or provided by Match.com under one or more of its MATCH Marks.
- 7. Applicant's MY ACTIVEMATCH & Design mark appropriates Match.com's MATCH mark in its entirety. The addition by Applicant of additional wording is unlikely to dispel confusion, especially in view of the coloring and stylization of the mark (shown below), which highlight the distinctive MATCH element:



8. The typeface used by Applicant for its MY ACTIVEMATCH & Design mark is also remarkably similar to the typeface long used by Match.com for its MATCH.COM services, as shown, for example, in U.S. Reg. No. 3518254.



"MATCH" Typeface in U.S. Serial No. 86533115



U.S. Reg. No. 3518254

- 9. Applicant's proposed use of MY ACTIVEMATCH & Design in connection with the Subject Services is thus likely to cause consumers mistakenly to believe that such services are related to Match.com or the MATCH Marks, or that such services originate from, or are sponsored or approved by, Match.com (or vice versa). This confusion and mistake is likely to cause injury to Match.com.
- 10. If Applicant is awarded a registration for MY ACTIVEMATCH & Design in connection with the Subject Services as shown in Serial No. 86533115, it would also be entitled to the presumptions flowing from such a registration, all to the injury of Match.com.
- 11. Concerned about the potential for confusion and for harm, Match.com timely filed this Notice of Opposition within the prescribed statutory period.
- Match.com has not given Applicant permission to use the MY ACTIVEMATCH& Design mark, or to incorporate the MATCH designation into any mark.
- 13. Accordingly, registration for the mark applied for under Serial No. 86533115 should be refused under the provisions of Section 2(d) of the Trademark Act.

WHEREFORE, Opposer, Match.com, L.L.C., prays that Application Serial No. 86533115 be rejected, that no registration be issued to Applicant, and that this opposition be sustained in favor of Match.com.

Please address all future communications regarding this opposition to:

Edward T. Colbert William M. Merone KENYON & KENYON LLP 1500 K Street, N.W. Washington, D.C. 20005

Tel.: (202) 220 - 4200 Fax: (202) 220 - 4201

E-Mail: tmdocketdc@kenyon.com

ecolbert@kenyon.com wmerone@kenyon.com ekane@kenyon.com

If any fees associated with this proceeding are required and were not paid during the course of the electronic filing process, please charge such fees to Deposit Account 11-0600 (Our Ref. 13094-232).

Respectfully submitted,

KENYON & KENYON LLP

Date: August 18, 2015 By: /William M. Merone/____

Edward T. Colbert William M. Merone KENYON & KENYON LLP 1500 K Street, N.W.; Suite 700 Washington, D.C. 20005

Tel.: (202) 220-4200 Fax: (202) 220-4201

Counsel for Opposer, Match.com, L.L.C.

Certificate of Service

I hereby certified that the required number of copies of the foregoing *Notice of*

Opposition, including all exhibits, was served as shown below:

By U.S. Mail (Postage Prepaid)

Correspondent Listed in Serial No. 86533115

JOHN SALCIDO RAJ ABHYANKER, P.C. 1580 W. EL CAMINO REAL; SUITE 8 MOUNTAIN VIEW, CALIFORNIA 94040

Date: August 18, 2015 By: /William M. Merone/____

Edward T. Colbert William M. Merone KENYON & KENYON LLP 1500 K Street, N.W.; Suite 700 Washington, D.C. 20005

Tel.: (202) 220-4200 Fax: (202) 220-4201

Counsel for Opposer, Match.com, L.L.C.

MY ACTIVEMATCH MEET PEOPLE. DO THINGS. HAVE FUN. (& Design) Applicant Ser. No. 86/533,115

Exhibit A

Electronic printouts of registrations and pending applications for the "MATCH Marks" listed in pages 2, 3, and 4 from the Trademark Status & Document Retrieval (TSDR)

Generated on: This page was generated by TSDR on 2015-08-18 13:09:53 EDT

Mark: MATCH



US Serial Number: 86286888

US Registration Number: 4666847

Filed as TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 06, 2015 Publication Date: Oct. 21, 2014

Mark Information

Mark Literal Elements: MATCH Standard Character Claim: No

> Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S) Description of Mark: The mark consists of the word "match" in lowercase letters with a heart above it and to the right.

Color(s) Claimed: Color is not claimed as a feature of the mark. Design Search Code(s): 02.11.12 - Hearts as depicted on playing cards

Related Properties Information

Claimed Ownership of US 2088545, 2640223, 3518254 and others Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((,.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer application software for use with mobile devices, namely, software for the purpose of accessing online dating services

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Amended Use: No

Class Status: ACTIVE Basis: 1(a)

First Use: Apr. 23, 2014

Use in Commerce: Apr. 23, 2014

Application Filing Date: May 20, 2014

Currently TEAS Plus: Yes

Registration Date: Jan. 06, 2015

Basis Information (Case Level)

Filed Use: Yes Filed ITU: No Filed 44D: No Filed 44E: No

Filed 66A: No Filed No Basis: No Currently Use: Yes Currently ITU: No

Currently 44D: No Currently 44E: No Currently 66A: No

Amended ITU: No Amended 44D: No Amended 44E: No

Currently No Basis: No **Current Owner(s) Information**

Owner Name: Match.com, L.L.C. Owner Address: P.O. Box 25458

Dallas, TEXAS 75225 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Attorney/Correspondence Information

Generated on: This page was generated by TSDR on 2015-08-18 11:15:04 EDT

Mark: MATCH



US Serial Number: 86286890

Application Filing Date: May 20, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Review prior to registration completed.

Status Date: Jul. 25, 2015

Publication Date: Oct. 21, 2014

Notice of Allowance Date: Dec. 16, 2014

Mark Information

Mark Literal Elements: MATCH Standard Character Claim: No

> Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S) Description of Mark: The mark consists of the word "match" in lowercase letters with a heart above it and to the right.

Color(s) Claimed: Color is not claimed as a feature of the mark. Design Search Code(s): 02.11.12 - Hearts as depicted on playing cards

Related Properties Information

Claimed Ownership of US 2088545, 2640223, 3518254 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) Identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Dating services; Internet based social networking, introduction, and dating services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Mar. 17, 2015

Use in Commerce: Mar. 17, 2015

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Amended 44D: No

Currently 44D: No

Amended 44E: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Match.com, L.L.C. Owner Address: P.O. Box 25458

Dallas, TEXAS 75225

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Generated on: This page was generated by TSDR on 2015-08-18 11:11:42 EDT

Mark: MATCH.COM

MATCH.COM

US Serial Number: 85215707

Application Filing Date: Jan. 12, 2011

US Registration Number: 4582447

Registration Date: Aug. 12, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 12, 2014 Publication Date: May 27, 2014

Mark Information

Mark Literal Elements: MATCH.COM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US 3323423, 3518165, 3518254 and others

Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

Double parenthesis ((.,)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Dating services; Internet based social networking, introduction, and dating services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Mar. 10, 1995

Use in Commerce: Mar. 10, 1995

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Currently 44E: No

Filed 44E: No

Amended 44E: No

Filed 66A: No Filed No Basis: No Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Match.com, LLC

Owner Address: P.O. Box 25458

Dallas, TEXAS 75225

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William M. Merone

Docket Number: 13094-143

Generated on: This page was generated by TSDR on 2015-08-18 11:21:08 EDT

Mark: MATCH.COM

US Serial Number: 74670969 US Registration Number: 2088545

Application Filing Date: May 08, 1995 Registration Date: Aug. 19, 1997

Register: Principal Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Oct. 26, 2006 Publication Date: May 27, 1997

Mark Information

Mark Literal Elements: MATCH.COM

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;
Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
Asterisks *..* identify additional (new) wording in the goods/services.

For: computer services, namely, providing information regarding, and in the nature of, on-line dating and introduction services

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Mar. 10, 1995

Use in Commerce: Mar. 10, 1995

Basis Information (Case Level)

Filed Use: No Filed ITU: Yes Filed 44D: No

Currently Use: Yes Currently ITU: No Currently 44D: No

Amended Use: No Amended ITU: No Amended 44D: No

Amended 44E: No

Filed 44E: No Filed 66A: No Filed No Basis: No.

Currently 44E: No Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MATCH.COM, L.L.C. Owner Address: P.O. BOX 25458 DALLAS, TEXAS 75225

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert W. Sacoff

Docket Number: 02063-00001

Correspondent

Generated on: This page was generated by TSDR on 2015-08-18 11:22:19 EDT

Mark: MATCH.COM MAKE LOVE HAPPEN



US Serial Number: 78747429

Application Filing Date: Nov. 04, 2005

US Registration Number: 3518254

Registration Date: Oct. 14, 2008

Register: Principal

Mark Type: Service Mark

Status: A Section 8 declaration has been accepted.

Status Date: Oct. 21, 2014

Publication Date: Jan. 09, 2007

Notice of Allowance Date: Apr. 03, 2007

Mark Information

Mark Literal Elements: MATCH.COM MAKE LOVE HAPPEN

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color Drawing: Yes

Color(s) Claimed: The colors blue, pink, green and black are claimed as features of the mark.

Color Location: The male figure is blue, the female figure is pink, the words "Make" and "Com" are blue, the dot is green, and the wording "Make Love

Happen" is black.

Design Search Code(s): 02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men

02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures

02.03.02 - Silhouettes of women; Women depicted as shadows or silhouettes of women 02.03.26 - Grotesque women formed by letters, numbers, punctuation or geometric shapes

02.07.03 - Groups, males and females

02.07.26 - Groups, grotesque (having human features or attributes)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) Identify any goods/services not claimed in a Section 15 affidavit of incontestability; and Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer services, namely, providing information in the nature of on-line dating and on-line introduction services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Aug. 08, 2008

Use in Commerce: Aug. 08, 2008

Basis Information (Case Level)

Filed Use: No Filed ITU: Yes

Currently Use: Yes

Amended Use: No Amended ITU: No

Filed 44D: No

Currently ITU: No Currently 44D: No

Amended 44D: No

Filed 44E: No Filed 66A: No Currently 44E: No Currently 66A: No Amended 44E: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MATCH.COM, L.L.C. Owner Address: P.O. BOX 25458

DALLAS, TEXAS 75225 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Attorney/Correspondence Information

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Mark: MATCH.COM EVENTS

MATCH.COM EVENTS

US Serial Number: 86215941

Application Filing Date: Mar. 10, 2014

Register: Principal

Mark Type: Service Mark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six

months of the NOA issuance date.

Status Date: Feb. 24, 2015

Publication Date: Dec. 30, 2014

Notice of Allowance Date: Feb. 24, 2015

Mark Information

Mark Literal Elements: MATCH.COM EVENTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "EVENTS"

Related Properties Information

Claimed Ownership of US 2088545, 3518254

Registrations:

Foreign Information

Priority Claimed: Yes

Foreign Application 12128997

Number:

Foreign Application Filing Sep. 10, 2013

Date:

Foreign EUROPEAN (EU) OFFICE FOR

Application/Registration HARMONIZATION IN THE INTERNAL MARKET

Country: (OHIM)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] Indicate deleted goods/services;

. Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Organizing social entertainment events

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

For: Social introduction services; dating agency services; computer dating services; provision of dating agency services via the internet; providing information regarding on-line dating and introduction services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No Currently Use: No Amended Use: No Filed ITU: Yes Currently ITU: Yes Amended ITU: No Filed 44D: Yes Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No Filed 66A: No Currently 66A: No

Filed No Basis: No Currently No Basis: No

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Mark: MATCHWORDS

MATCHWORDS

US Serial Number: 78742647

Application Filing Date: Oct. 28, 2005

US Registration Number: 3299484

Registration Date: Sep. 25, 2007

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 13, 2013

Publication Date: Jul. 04, 2006

Notice of Allowance Date: Sep. 26, 2006

Mark Information

Mark Literal Elements: MATCHWORDS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((,.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

. Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer services, namely, providing information regarding, and in the nature of, on-line dating, search and introduction services

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE Basis: 1(a)

First Use: Nov. 17, 2005

Use in Commerce: Nov. 17, 2005

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Match.com, L.L.C.

Owner Address: P.O. Box 25458

DALLAS, TEXAS 75225

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William M. Merone

Docket Number: 13094-41

Attorney Primary Email tmdocketdc@kenyon.com

Attorney Email Yes

Address:

Authorized:

Correspondent

Correspondent William M. Merone Name/Address: Kenyon & Kenyon LLP

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